



About Us

Founded in 2019, Pepper Media Solutions is a leading provider of cutting-edge digital marketing services.

BRANDING



Our journey began when founders **KRISHNA DAS C.Y** and **DEEPAK P**, both industry veterans, saw an opportunity to help businesses grow amidst the digital revolution.

With a combined **30+ years** of experience spearheading digital strategies for Fortune **500 companies**, Krishna and Deepak assembled a team of talented marketers, designers, and technologists. Together, we help brands of all sizes—from SMBs to global enterprises—harness the power of digital to connect with modern audiences.

Over the years, we've been honored to collaborate with diverse clients spanning healthcare, finance, retail, hospitality, and more. Our passion is developing 360-degree digital solutions tailored for each customer's unique needs and goals. While the platforms change, our commitment to excellence remains the same.

Vision

To evolve how companies connect with audiences by pushing the limits of technology and creativity.

Mission

Our mission is to enable brands to create meaningful connections with their customers through data-informed digital experiences.

Why Choose Us

Successful Track Record

With years of experience managing complex marketing initiatives, our seasoned team has the strategic vision and technical chops today's digital marketing landscape demands.

Comprehensive Service Range

As a full-service digital agency, we offer an expansive range of marketing services to support brands through every phase of growth.

Focus on ROI

Strategies rooted in definitive ROI targets guide our work to ensure marketing drives meaningful business impact.

White Glove Service

You'll have full access to your dedicated account team for strategy sessions, campaign updates, support and more.

Conversion Optimization Ethos

Driving conversions is the driving purpose behind all campaigns—from branded content to micro-funnels.



Methodical Approach

We employ strategic planning, measurement, analysis, and optimization across all campaigns based on in-depth audience insights and robust analytics.

Bleeding-Edge Expertise

Our team maintains an obsessive understanding of emerging platforms, features and best practices driving results today.

Blend Creativity + Strategy

At the intersection of data, technology and imagination is where the magic lies. Our solutions unlock this sweet spot.

Agile + Adaptable Mindset

In our fast-paced industry, strategies must flex and adjust. Our nimble team thrives on pivoting as market dynamics shift.

Future-Proof Your Brand

With a tested framework shaped by industry trends, we build digital ecosystems with longevity at their core.

What We Offer

- **Social Media Marketing** - Comprehensive social media strategy and management services for platforms like Facebook, Instagram, Twitter, LinkedIn, Pinterest, and more
- **Search Engine Optimization** - Custom SEO solutions to improve brand visibility on critical search channels
- **Paid Advertising** - Management of paid ads on Google, Facebook, Instagram and other top advertising networks



- **Website Design/Development** - Design, UX and development services for world-class brand websites
- **Content Marketing** - Content strategy, creation, amplification to generate leads and engagement
- **YouTube Marketing** - YouTube channel creation, video production, promotion and optimization
- **Influencer Marketing** - Influencer program strategy, relationship management, campaign management and tracking

Our Services

We offer a comprehensive range of cutting-edge digital marketing services to drive meaningful business growth for our clients. From content to social, website development to search marketing, we combine bleeding-edge expertise and a methodical approach to deliver ROI-driven solutions tailored for each customer's unique goals.

Facebook:

With over 2 billion monthly active users, Facebook presents limitless opportunities for brands to reach, engage, and convert target audiences. As a Facebook Marketing Partner, our team leverages the latest features and proven strategies on the world's largest social network to accelerate awareness, traffic, and sales for our clients.

Our data-driven approach ensures Facebook campaigns connect with people likely to care about your brand. Targeting tools allow us to home in on your perfect customer by location, interests, behaviors and more. We employ sophisticated segmentation to personalize messaging and offers based on unique user attributes.



Instagram:

As one of the fastest-growing social platforms with over 1 billion monthly active users, Instagram presents a major opportunity for brands to engage visual audiences. As an Instagram Marketing Partner, Pepper Media Solutions helps companies maximize their presence and connect with target customers in the Instagram ecosystem.

Our Instagram experts leverage insider best practices combined with your unique brand goals to develop winning strategies for reaching the right audiences on Instagram. We craft thumb-stopping Instagram content like vibrant images, fun reels and lifestyle Stories tailored to spark engagement and conversions with your ideal customers.



YouTube Promotions:

As the #2 search engine and second most-visited website, YouTube presents a massive opportunity for brands to engage visual audiences. As a YouTube Partner, Pepper Media Solutions helps companies maximize their presence and connect with audiences across the platform.

Our YouTube experts leverage insider best practices combined with your unique brand goals to develop winning video strategies. We handle everything from channel creation to producing thumb-stopping content that entertains and converts your target viewers. Sophisticated targeting allows us to promote your videos widely or hone in on very specific customer segments. We employ robust analytics to glean audience insights and identify opportunities to optimize content and distribution for improved performance. Our team also manages your YouTube community to drive more meaningful engagement.

Website Development:

An effective website is the foundation of any modern marketing strategy. As a top website development agency, Pepper Media Solutions leverages modern tools and technical expertise combined with a laser focus on performance, conversions and revenue generation. Our development process begins with deep analysis of your business goals, target audiences, top competitors and analytics across existing properties. These strategic insights inform planning for an on-brand, high-converting website tailored specifically for your success.

Our web developers and designers employ best practices for UX, layout, calls-to-action and more to guide visitors seamlessly through the customer journey. We utilize the latest technical capabilities for features like personalization, automation and integration with other systems. Robust analytics and ongoing optimization allow us to enhance the site continuously.

Anti Piracy

In today's digital landscape, film piracy poses a major threat to movie studios' profitability and the livelihood of all those involved in production. As leaders in digital security and anti-piracy solutions, Pepper Media Solutions arms studios with cutting-edge protection for new releases.

Utilizing forensic watermarking technologies, robust media intelligence and real-time automated monitoring, our anti-piracy services detect illegal distribution on torrent sites, cyberlockers, streaming platforms, social networks and piracy apps rapidly. Sophisticated analytics offer granular, actionable data to inform our comprehensive takedown processes across the internet.

Our Clients



